

Amanda Sturgill

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773-682-7330

EDUCATION

University of Illinois at Urbana-Champaign
Graphic Design, BFA 2017, High Honors
Community-Based Art Education, Minor
GPA 3.88
Dean's List, 2012-2017

LEADERSHIP + VOLUNTEERING

Organizer, CUDO Portfolio Review
CHAMPAIGN, IL, SPRING 2016

Art Educator, Circle of Friends Adult Day Center
CHAMPAIGN, IL, SPRING 2016

Graduation Keynote Speaker, Evergreen Academy Middle School
CHICAGO, IL, JUNE 2017

Baker, For Goodness Bakes
TEMPE, AZ, APRIL 2022-PRESENT

AWARDS + HONORS

2016 Student Employee of the Year, University of Illinois
2016 Student Employee of the Year, State of Illinois
Class of 2017 Senior 100 Honorary

SKILLS

Illustrator, Photoshop, InDesign, Experience Design, Premiere, After Effects, HTML, CSS, iMovie, Adobe Digital Publishing Suite, Processing, Sketch

EXHIBITIONS

Graphic Design Exhibition
LINK GALLERY, CHAMPAIGN, IL, 2017

Graphic Design Exhibition
LINK GALLERY, CHAMPAIGN, IL, 2015

Graphic Design Exhibition
LINK GALLERY, CHAMPAIGN, IL, 2014

Foundations Exhibition
LINK GALLERY, CHAMPAIGN, IL, 2014

Metals Exhibition
LINK GALLERY, CHAMPAIGN, IL, 2014

EXPERIENCE

Senior Designer, Freshmade
TEMPE AZ, JULY 2022-MAY 2023
Plan and execute digital and print campaigns for Publix Grocery Store. Art direct culinary and lifestyle photoshoots. Manage team of designers. Aid in exploration and design for CPG companies.

Associate Creative Director, FCB Chicago
TEMPE AZ, APRIL 2022-JUNE 2022
Concept, design and execute 360° marketing campaigns for product category launch and beauty brands. Manage team of art directors and copywriters.

Art Director/Senior Designer, FCB Chicago
CHICAGO IL, JULY 2019-APRIL 2022
Concept, design and execute 360° marketing campaigns for Boeing, Botox Cosmetic, Michelob Ultra and other notable brands.

Art Director, Leo Burnett / Arc Worldwide
CHICAGO IL, SEPTEMBER 2017-JUNE 2019
Form retail solutions and point of sale elements to create a cohesive shopper journey for Dunkin'.

Global Design Practice Intern, Digitas
CHICAGO, IL, SUMMER 2017
Form visual identities and digital marketing communication materials for internal and client-based needs.

Designer, Technology Services at Illinois
CHAMPAIGN, IL, JULY 2015-MARCH 2017
Create print and digital marketing communication materials with an emphasis on the creation of digital publishing for campus mobile applications and promotion of campus-wide services provided by the department.

Brand Identity Intern, Webb DeVlam
CHICAGO, IL, SUMMER 2016
Extend and develop concepts created by otherteam members. Create line extensions, visualize retail design solutions, brand collateral and other relevant brand touch points.